

## **Hail to the Entrepreneur**

This month across the United States there are events celebrating the entrepreneur. At the Pino Entrepreneurship Center at Florida International University the spirit of the entrepreneur is molded and nurtured, as is becoming the practice at many universities around the country. The push to encourage the entrepreneur stems from our awareness that it is this group of daring and creative individuals that have brought us our most significant advancements, our most astounding business successes, and as a nation, our technological and economic edge. And so we salute the entrepreneur. Hail to thee.

To Tudog, the spirit of the entrepreneur is only half the story. The qualities of the entrepreneur tell the rest of the tale.

The entrepreneur has a strong belief in the path they have selected. They are able to maintain focus and push toward their goals regardless of the obstacles and the inherent emotional and financial ups and downs. They are able to brush off unhelpful criticism and embrace suggestions that make them better at what they are.

The entrepreneur is always on the lookout for new ideas and new ways to expand our capabilities and experiences.

The entrepreneur is able to accept and adjust to change. They are not afraid of it, but rather recognize it as inevitable. They try as often to cause change as they do engage it, and they see in change opportunity.

The entrepreneur is ambitious and competitive and able to push people to excellence because they demand excellence of themselves. They are at once their toughest critic and their most loyal ally. They maintain themselves during hard times on faith in the project and belief in their abilities.

The entrepreneur is optimistic about the future. They see the potential of the human experience as boundless and they poke around with capabilities and limitations seeking to expand the boundaries and make the world all the better. While Tudog has dedicated time to teaching entrepreneurs it is this optimism, alongside all the other incredible traits, that we have learned from them.